



A versatile Illustrator and Graphic Designer with 5 years' experience with select London heritage companies and niche brands. **Online portfolio** available at: <https://www.lorenzogabinidesign.co.uk/>

experience

- present* Fortnum and Mason
- 01/24 In-house Graphic Designer and Artworker
- present* Benjamin Pollock's Toyshop
- 05/20 Freelance Illustrator and Graphic Designer
- 12/22 Choosing Keeping
- 05/22 Illustrator and Graphic Designer
- 12/22 Fritz Fine Stationery
- 06/21 Start-Up Founder and Illustrator
- 04/22 Lauren Baker
- 08/21 Graphic Designer and Studio Coordinator
- 09/20 David Parr House Museum
- 09/19 Illustrator and Graphic Designer

highlights

- 2023 Three Christmas window displays for Selfridges, Marylebone
- 2021 Shop window signs and display for Benjamin Pollock's Toyshop, Covent Garden
- 2020 Package layout design for Disney/Pollock's Frozen Toy Theatre
- 2019 Exhibition graphic material for David Parr House Museum, Cambridge
- 2019 Memory card game for V&A Friday Late, Victoria & Albert Museum

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education

- 07/19 V&A / Royal College of Art
09/17 MA History of Design*
07/17 Polytechnic University of Turin (Italy)
09/14 MA Ecodesign, 110/110
03/14 Architecture University of Ferrara (Italy)
09/10 BA Product Design, 107/110

language

English C2 Italian Native Tongue

skills

Typography ✿ Branding ✿ Advertising ✿ Packaging
Composition ✿ Problem Solving ✿ Multitasking
Time Management ✿ Leadership ✿ Sales ✿ Logistics
Critical Thinking ✿ Research ✿ Academic Writing

trusted by



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*RCA degrees are not graded